



YEARS OF BRINGING HUMAN RIGHTS HOME

Friday, October 22, 2010
Cipriani 42nd Street, New York City
6PM Cocktails, 7PM Dinner, Auction, Awards, Dancing

Inspiration Award Eve Ensler Inspiration Award Peter Ackerman
Leadership Award Patricia & Madhav Dhar

Event Co-Chairs Nasser A. Ahmad & Romita Shetty, L. Camille Massey

SPONSORSHIP OPPORTUNITIES

Sponsorship commitments will be acknowledged on Breakthrough's website, all printed event material, and will appear on the screen the night of the event

VISIONARY \$50,000
VIP seating for 12
Full page ad in the printed program journal
Verbal recognition during ceremony
Tribute in virtual journal the night of the event

LUMINARY \$25,000
Priority seating for 10
Half page ad in the printed program journal
Tribute in virtual journal the night of the event

ICON \$15,000
Preferred Seating for 10
Quarter page ad in the printed program journal
Tribute in virtual journal the night of the event

PATHFINDER \$10,000
Seating for 10
Business card ad in the printed program journal
Tribute in virtual journal the night of the event

TICKETS
\$1,500 Priority Seating \$1,000 Preferred Seating \$500
CONTRIBUTIONS I cannot attend. Enclosed is a contribution of \$
ADVERTISING (Ads will appear in the printed program and virtual journal the night of the event)
\$15,000 Outside back cover \$2,500 Full page ad
\$10,000 Two page center spread \$1,000 Half page ad
\$ 5,000 Inside front or back cover \$ 500 Quarter page ad

Please make checks payable to: Breakthrough, and send to 4 West 37th Street, 4th Floor, New York, NY 10018

Name:

Company/Organization (if applicable)

Mailing Address:

Phone: Email:

My Company has a Matching Gift Program (list name):

Enclosed is my check for \$ OR please invoice me or charge my credit card for \$

Please circle one: American Express Visa/ MasterCard Discover

Credit Card Number: Exp. Date: CID#

Credit Card Address (if different from above)

Signature:

Breakthrough is a 501(c)3 nonprofit organization. The non-deductible portion of each ticket is \$246. All other gifts are tax-deductible as allowed by law. Breakthrough's tax ID number is 31-1793681