



ANNUAL REPORT 2006



Dear Friends,

Breakthrough continues to work towards our vision of building a global culture where human rights values form the bedrock of all societies, a world where we all learn to view one another as human beings – all entitled to live with basic dignity.

We made major strides towards that vision in 2006 in both India and the United States. In India, our tiny, committed and highly versatile education team of four built the capacity of more than a thousand community based workers, HIV-positive people, and nonprofit

leaders to become human rights change agents. Armed with newfound knowledge about women's rights, gender-based violence and HIV/AIDS, these Breakthrough-trained leaders facilitated workshops, conducted street theater, and provided legal counseling which directly touched the lives of more than 26,000 people across Uttar Pradesh, Karnataka and Maharashtra.

We are particularly proud of the next generation of leaders we developed through the Rights Advocates Program. The 32 young people who graduated from Breakthrough's program in 2006 have emerged as tireless and energetic catalysts for change who are challenging gender stereotypes, encouraging healthy sexual behavior and transforming centuries-old bias and discrimination against women.

In the United States, Breakthrough has emerged as a leader in the use of new media and technologies to promote human rights. We brought national attention to the plight of immigrants who are being affected by detention and deportation laws by recording first person stories and disseminating them widely through the now ubiquitous YouTube, Google and Yahoo sites. We built partnerships with hundreds of groups around the country to reframe the public dialogue around immigration to demand due process and fairness for all residents, citizens and non-citizens alike.

We are building strong and vibrant partnerships in both our countries of operation to create a synergistic, multiplier effect to achieve human rights for all. Our media is being increasingly watched, referenced and utilized to reach new and younger audiences in an effort to transform attitudes and change practices and behaviors to reduce conflict and promote peace.

Breakthrough believes that you do not need to directly experience discrimination and violence to understand how they undermine our shared aspirations towards economic empowerment, environmental sustainability or political stability. All of us need to become advocates for change if we are to build a world of abundance, peace, and economic prosperity.

So once again, thank you for being those Breakthrough agents of change and joining us in building a human rights culture.

Mallika Dutt
Executive Director

breakthrough

is an international human rights organization that uses education, media and popular culture to transform public attitudes and promote values of equality, justice and dignity.

Today, with operations in India and the United States, Breakthrough continues to identify innovative and culturally relevant ways to place human rights in the public domain.

Our goal is to cultivate a more open and democratic civil society invested in sustaining core human rights values.

Breakthrough builds human rights across continents

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WHO WE ARE

BUILDING HUMAN RIGHTS COMMUNITIES

Education Program

Breakthrough's innovative and comprehensive Education Program advances human rights values by taking an intersectional approach to gender and sexuality, with an emphasis on reducing violence against women and HIV/AIDS. In addition to the Rights Advocates initiative and Training of Trainers Program, Breakthrough conducts general workshops with diverse constituencies in New Delhi and in the three states of Karnataka, Maharashtra and Uttar Pradesh.

Breakthrough has been able to achieve a greater impact by focusing on these three states reaching out to youth, community based groups, refugees, educators, networks of positive people and professional and neighborhood groups. In 2006, the education team promoted women's human rights by fostering partnerships (see below) by directly training 2,450 human rights educators who in turn reached over 29,300 more individuals.



Sunita,
Aurangabad Network of Positive People

*Who can I tell in my family?
Who can I tell that I am sick?
Who can I tell about this disease?
If I tell anyone, I will be ostracized.
That's why I keep silent.
I cannot change my situation.
Because I have to work everyday.
Then I have to care for
My house and children.
I have to take care of their studies.
Because I am all alone.
My husband destroyed my life.
I didn't know anything
About this disease.
I was naïve
To the ways of the world.
He ruined my life.
Threw it into the garbage.
But why ruin the children's lives?
I want them to continue studying.
As long as I live
I will educate them.
This is my decision.*

Districts covered

Lucknow, Allahabad,
Akbarpur

PARTNERS

Districts covered

Aurangabad, Pune

Maharashtra

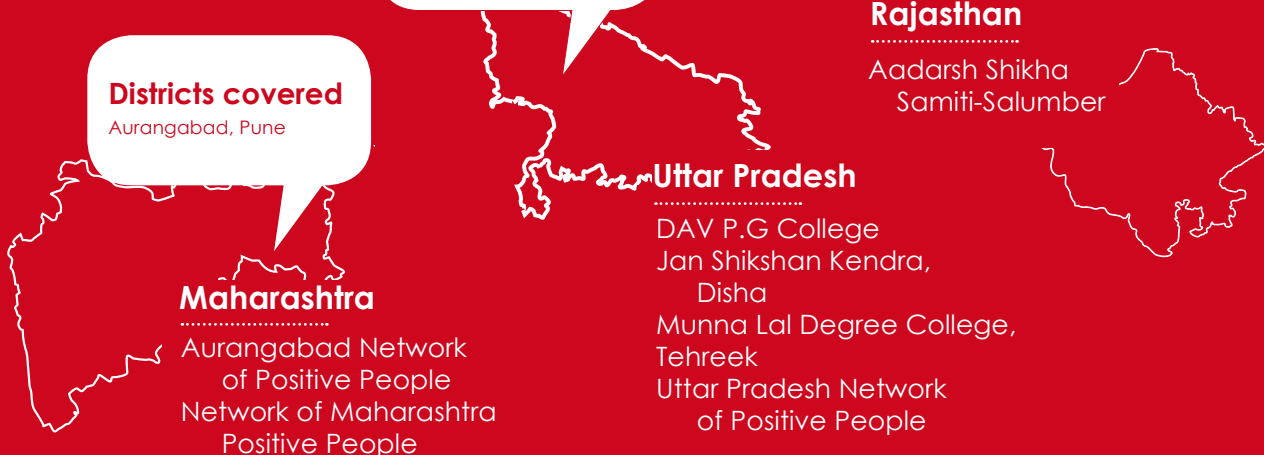
Aurangabad Network
of Positive People
Network of Maharashtra
Positive People

Uttar Pradesh

DAV P.G College
Jan Shikshan Kendra,
Disha
Munna Lal Degree College,
Tehreek
Uttar Pradesh Network
of Positive People

Rajasthan

Aadarsh Shiksha
Samiti-Salumber



BUILDING HUMAN RIGHTS CAPACITIES

Training of Trainers

The Training of Trainers Program builds the capacity and skills of community groups, nonprofit staff and educators. In 2006,

Breakthrough trained 1,450 individuals who then reached over 26,400 community members to promote human rights in their communities.



Districts covered

Mangalore, Mysore, Udipi, Bellary, Bidar, Gulberga, Raichur, Dharwad, Bagalkote, Belgaon, Bangalore and Bijapur

Karnataka

CARDTS Network
DEEDS
Karnataka Network of Positive People
Karnataka State Trainers Collective
Mahila Samakhya
Mangalore University
Myrada
Nagarika Seva Trust

New Delhi

Asharay Adhikar Abhiyaan
Charkha (UNIFEM Project)
Daulat Ram College
Don Bosco Ashalayam
Gargi College
Institute of Home Economics
Jamia Millia Islamia University
Janaki Devi Memorial College
Kamla Nehru College
Lady Shri Ram College
NAZ Foundation



Sheila,
Akbarpur, Uttar Pradesh

Dalit women in India grapple with discrimination on multiple fronts - caste hierarchy and untouchability, economic deprivation and religious, gender and political bias. After participating in a Breakthrough training on women's rights in Akbarpur, Sheila broke new ground by becoming the first Dalit woman from her community to file a police report against an upper caste man who had killed her goat, when it wandered into his field. The police dismissed her complaint and the man gave Sheila minimal compensation to keep her quiet. However, empowered by her Breakthrough training, Sheila mobilized women in her community to sit outside his house demanding fair compensation. Sheila finally emerged victorious and the experience strengthened the resolve of the women involved to continue to stand up against discrimination and protect their rights.

building human rights culture

HUMAN RIGHTS: THE NEXT GENERATION



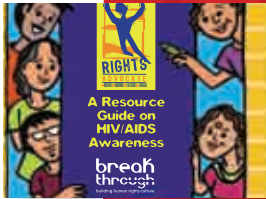
(L. to R.
clockwise) Stall at
DGDV College, training
workshop, graduation

RIGHTS
ADVOCATES

The Rights Advocates initiative is a groundbreaking approach to building the knowledge and capacity of young people to become human rights educators. Since its birth in 2005, this year-long training initiative has garnered a reputation amongst urban university students as one of the best programs for practical training through a multidisciplinary human rights approach to HIV/AIDS, sexuality and gender. This year 32 Rights Advocates came from various Delhi and Lucknow Colleges. They spent

nine months training and developing informal and formal facilitation skills to effectively reach out to their communities about sensitive human rights issues. These youth educators facilitated film screenings, conducted outreach events, did training sessions with peers and women's groups and performed theatre written by Rights Advocates themselves. Over the course of 2006, the Breakthrough Rights Advocates program reached 1,000 youth through 34 direct trainings, impacting another 2,900 others.





Rights Advocates A Resource Guide on HIV/AIDS Awareness

This resource guide is a peer facilitator manual on HIV/AIDS that is distributed to schools, colleges, direct service providers and community organizations. Breakthrough's Rights Advocates in Delhi and Lucknow have been effectively using this manual to facilitate sessions, improving their ability to communicate around issues of gender, sexuality and HIV/AIDS with their peers.



HIV/AIDS Handbook

This is an easy to use handbook with basic information on HIV/AIDS developed in two languages: Hindi and English. This tool, in an easy to access format, gives information on modes of transmission, prevention, testing and treatment, in addition to addressing many myths surrounding HIV/AIDS. The handbook also contains a reference of helpline numbers, and pertinent books, web links and movies on HIV/AIDS. Many of these hand books have been distributed as part of Breakthrough's outreach efforts.



Street theater at Sangam Vihar, New Delhi

Information stall at Saharaganj Mall, Lucknow

Voices from the ground

Javed participated in the Rights Advocates program through his college Jamia Millia Islamia in Delhi. As a minority and a male, Javed did not think it would be feasible to break the barriers of religion and gender.

I had never ever thought I would need a condom. I used to feel shy and thought it was bad to talk about it openly. But after the training program, I understood that I need to use it for protecting myself from HIV. I also did a condom demonstration for my hostel friends to give them the information on condom use and HIV/AIDS without feeling embarrassed. The Breakthrough training on human rights, gender, sexuality and HIV/AIDS prevention really helped me get rid of my shyness and opened up my mind.

Since his training, Javed has become an active participant of the street theatre activities in Delhi. He has also taken part in panel discussions at other colleges in Uttar Pradesh.



Training being conducted by Urvashi Gandhi



LIVING **HUMAN RIGHTS** THROUGH THE NEXT GENERATION

HUMAN RIGHTS WITH THE UNITED NATIONS

The Coordinated HIV/AIDS Response through Capacity Building and Awareness (CHARCA) project - a three year coordinated effort to reduce the vulnerability of young women in India to sexually transmitted infections, including HIV—was a dynamic partnership between government, NGOs, donors, and the joint UN System (ILO, UNDP, UNESCO, UNFPA, UNICEF, UNIFEM, UNODC, WHO, and UNAIDS).

Breakthrough partnered with CHARCA to broaden awareness about gender and HIV/AIDS in five states around the country, utilizing the award winning multimedia campaign, *What Kind of Man Are You?* The campaign, along with our educational materials, brought into sharp focus the vulnerability of married women to HIV/AIDS, which furthered CHARCA's two goals:

- Create public awareness of social health issues such as HIV/AIDS and women's rights; and,
- Build the capacity of community and government entities to better address and educate their respective communities utilizing materials from the *What Kind of Man are You?* campaign led by Breakthrough trainers.

Launch events which helped spotlight the issue of women's vulnerability to HIV/AIDS, were coordinated in 5 districts with the involvement of government officials.

Breakthrough's multimedia campaign on women and HIV/AIDS reached **70 million** viewers in eight languages across India in 2005 and 2006. *What Kind of Man Are You?* won silver and bronze medals at the Indian Advertising Agencies Association Awards in the Public Service and Political Advertising Category.



ADVERTISING
AGENCIES
ASSOCIATION OF
INDIA

Impact

- Increased awareness about condom use and empowered women to negotiate safer sex thereby increasing collaboration between women and men to stem the HIV/AIDS epidemic.
- Promoted community involvement in reducing vulnerabilities of adolescent girls, including risks such as early marriage, violence and vulnerability to HIV.
- Provided effective educational tools to encourage responsible, rights-based and gender sensitive public policies and to create enabling environments for positive people.



Dissemination

All the Breakthrough audio and video products were translated into local languages and released through local TV channels. **More than 1,000 VCDs** were distributed to local groups. Radio spots were played on All India Radio in all districts for the **15 days** of the campaign. **6 spots** played per day in prime time slots on primary channels. A month-long outdoor campaign was launched in all five districts encouraging men to wear condoms. Print ads were released in the local languages with help line numbers reaching a **total audience of 2 million**.

Andhra Pradesh

Guntur - Launch event on June 14, 2006.

Partners

District Medical & Health Office
District Leprosy Officer & Nodal
Officer, AIDS Control
College Talk - AIDS Youth
Program
NYK
Happen Network



Launch event with the District Collector and government officials and Alike Khosla, Bellary

Karnataka

Bellary - Launch event on June 12, 2006.

Partners

Myrada
Centre for Rural Development
Dalit Maha Sabha
Kerala Cultural Association
Vahini
Socio Education and Economic
Development
Mother Teresa Trust
Mahila Samakhya Karnataka
Bellary AIDS Prevention Society
Zilla Panchayat

Uttar Pradesh

Kanpur - Launch event on June 22, 2006.

Partners

Yuva Natya Manch-Sakhi Kendra
Award
Pragati Sewa Sansthan
Lok Smriti Sewa Sansthan
Gramin Mahila Kalyan Sansthan
Sharmik Bharati
Social Development and Management Society
Sanskar
Sakhi Kendra
Krishi Avam Saishik Sansthan

Rajasthan

Udaipur - Launch event on June 14, 2006.

Partners

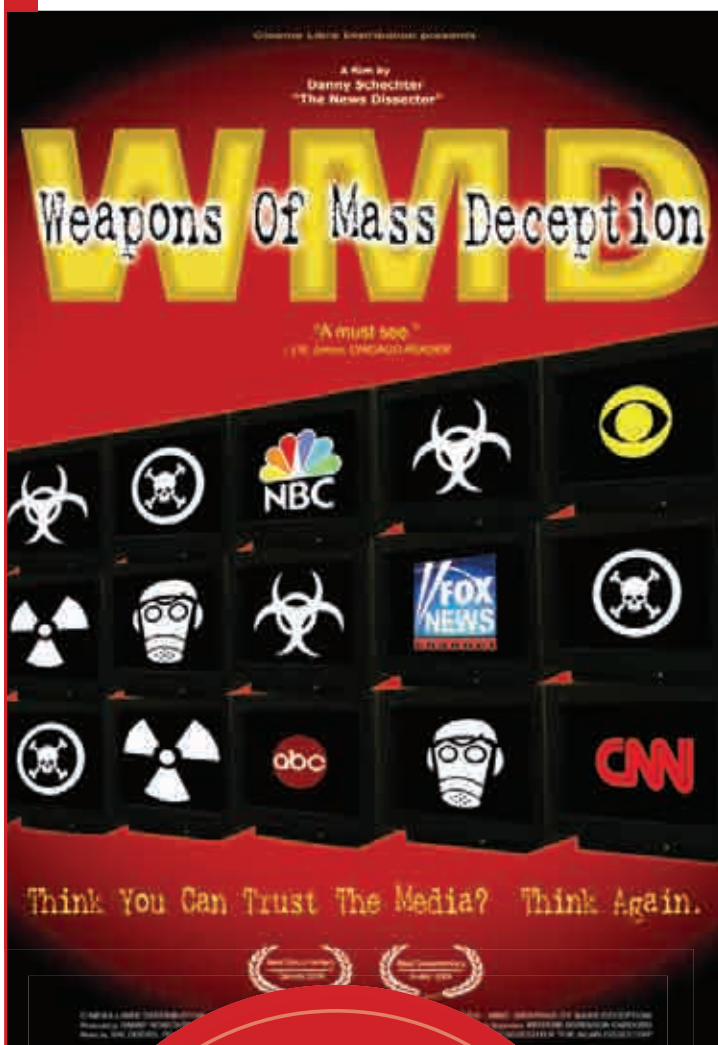
Seva Mandir
Lok Vikas Samiti
AMI Sanstha
Jan Chetna Sanstha
Vanvasi Vikas Sanstha
Rajasthan Grameen Vikas Sanstha
Uthan Sanstha
Zila Saksharta Samiti
Kalyani Samagri Vikas Parishad

Mizoram

Aizawl - Launch on October 5, 2006.

Partners

Volunteers for Community Health (VOLCOMH)
Agape Home De-addiction Centre
Positive Network of Mizoram
Department of Information and Public Relations
Community Health Action Network (CHAN)
Mizoram State AIDS Control Society
ZoNet Cable Network
LPS Cable Network
New Life Home Society
Zora Taxi Drivers Association (ZTDA)
Caroline

HUMAN RIGHTS IN **FRAMES**

Screened **20 films**
across **9 cities**
.....
10 college campuses
.....
Reached an
audience of
157,000



(L. to R.) Jury Members Ira Bhaskar & Shohini Ghosh, Aika Khosla, U. Radhakrishnan of the FFSI & Sufi Singer, Rabbi Shergill - New Delhi

Film is one of the many mediums that Breakthrough utilizes to give voice to important global social issues. Breakthrough's **Tri Continental Film Festival**, featuring the finest contemporary human rights cinema from the global South, returned to India in 2006, showcasing 20 award-winning and critically-acclaimed films.

At the inauguration of the Festival in Delhi, Sufi singer Rabbi Shergill spoke powerfully about the importance of human rights in today's world. This year, the Festival was curated by a jury including veteran filmmakers and film scholars including Amar Kanwar, Arjun Chandramohan Bali, Ira Bhaskar, Rituparno Ghosh and Shohini Ghosh. The Jury Award for Best Film went to *Weapons of Mass Deception*, a startling exposé of the media war that accompanied the military war in the aftermath of 9/11. The jury also announced a special mention of *No More Tears Sister*, which recreated the dynamic life of human rights activist Dr. Rajani Thiranagama of Sri Lanka, who was assassinated at the age of thirty-five.

The Festival screens films that promote the democratic values of human dignity, equality and freedom. It began in Argentina in 2002 with the Movimiento de Documentalistas, a group of Latin American filmmakers. In 2003 the festival traveled to South Africa with Uhuru Productions, and by 2004, Breakthrough had brought it to India, thus making the Tri Continental an annual platform for documentary, feature and short-length films on human rights across three continents.

FILM HIGHLIGHTS



Bride Kidnapping in Kyrgyzstan

BRIDE KIDNAPPING IN KYRGYZSTAN

Directed by Petr Lom

On the custom of kidnapping women to marry them against their wishes, still prevalent in Kyrgyzstan.



Sancharram

SANCHARRAM

Directed by Ligy Pullapally

Two women in rural Kerala in southern India fall in love with each other.

THE TAKE

Directed by Avi Lewis & Naomi Klein

Addresses the globalization debate and provides an insiders view on ordinary visionaries as they reclaim their work, their dignity and democracy.



Sisters in Law

THIRST

Directed by Deborah Kaufman & Alan Snitow

Three struggles in the US, India and Bolivia led by people who are saying No to the privatization of water.

SISTERS IN LAW

Directed by Kim Longinotto & Florence Ayisi

A look at the workings of the law in a small courtroom in Cameroon where perpetrators of domestic violence are served justice.



The West Bank Story

REBEL MUSIC AMERICAS

Directed by Malcolm Guy & Marie Boti

Music becomes a popular, dynamic and passionate tool of resistance across the Americas.

WEST BANK STORY

Directed by Ari Sandel

A short musical love story about David, an Israeli soldier, and Fatima, a Palestinian cashier, in the midst of the conflict in West Asia.



(L. to R.) Audience-Delhi Inauguration, Sohini and Ira, Suhasini Maniratnam speaks at the Chennai Inauguration, Audience-Delhi Inauguration.

"To get a message across to the youth, speak in a language that they love! This is the belief fostered by Breakthrough, the Delhi-based NGO that aims at educating the youth, on issues like domestic violence and HIV/AIDS, using popular culture, multimedia and educative material."

-*Sunday Herald*, Bangalore, February 5, 2006

HUMAN RIGHTS IN THE USA

Breakthrough along with the **Mission and Social Justice of The Riverside Church** held a human rights forum at the Nave of The Riverside Church on September 14, 2006. The forum featured human rights leaders, activists and performers, and drew a diverse audience of over 600. It highlighted many human rights challenges facing the United States today including the death penalty and incarceration,

detentions and deportations, poverty, and violence and discrimination on the basis of sex, race, religion, and sexuality. This historic gathering was co-sponsored by more than 70 organizations. The Forum was an example of the power of bringing together communities across various issues and identities through a human rights lens.

WHY HAVE



Speakers and Performers

Reverend Dr. James A. Forbes Jr.
La Bruja

DJ Spooky

Nasry Malak

Roger Bonair Agard

Blackout Arts Collective

Rabbi Michael Feinburg - Greater
New York Labor-Religion Coalition

Mallika Dutt - Breakthrough

Larry Cox - Amnesty International USA

Aarti Shahani - Families for Freedom

Sister Aisha Al-Adawiya - Women in
Islam and CAIR NY

Mary Beth Maxwell - American
Rights at Work

Kent Lebstock - American
Indian Law Alliance

Joo-Hyun Kang - The Astraea
Lesbian Foundation for Justice

Silvia Henriquez - National Latina
Institute for Reproductive Health

Ajamu Baraka - The United States
Human Rights Network

The Riverside Inspirational Choir



CAN'T AMERICA HUMAN RIGHTS?

Music Video

To build bridges across identity and issue areas using a human rights framework, Breakthrough created a music video which premiered at the historic *Why Can't America Have Human Rights?* Forum at The Riverside Church. Breakthrough partnered with Third World Newsreel to identify footage from key historic

social movements in the US and included a sound bite from Martin Luther King's famous *I Have a Dream* speech. The video is set to a Bob Marley inspired song *So Much Trouble in the World* by K-Salaam. It is now part of all Breakthrough educational materials and is used in workshops and forums led by our education team and community groups.



Co-Sponsors

Advocates for Environmental Human Rights
American Indian Law Alliance
American Rights at Work
Amnesty International USA
Andolan - Organizing South Asian Workers
Asian American Justice Center
Asian American Legal Defense and Education Fund
Astraea Lesbian Foundation for Justice
Border Action Network
Bringing Human Rights Home Project, HRI, Columbia Law School
Center for Constitutional Rights
Center for Gender and Refugee Studies
Center for Women's Global Leadership
Council on American-Islamic Relations (NY)
Desipina & Co
EarSay/Crossing the BLVD
Earth Rights International
Families for Freedom
Fundors for Lesbian and Gay Issues
Global Action Project

Global Rights
Hip Hop Theater Festival
Human Rights Advocates
Human Rights Project-Urban Justice Center
Indo-American Arts Council, Inc.
International Gender Organization
International Women's Health Coalition
Lesbian, Gay, Bisexual & Transgender Community Center
Meiklejohn Civil Liberties Institute
Ms. Foundation for Women
National Advocates for Pregnant Women
National Center for Human Rights Education
National Economic & Social Rights Initiative
National Latina Institute for Reproductive Health
National Law Center on Homelessness & Poverty
National Lawyers Guild
New York Asian Women's Center
New Immigrant Community Empowerment
North Star Fund
NYNonProfit.com

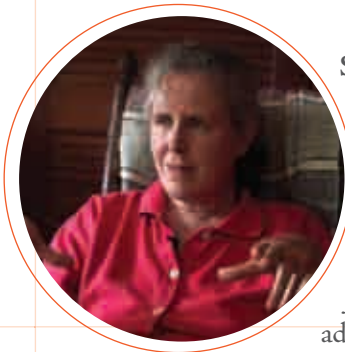
Peacekeeper Cause-Metics
Planned Parenthood of New York City
Project Pericles at Pace University
Queers for Economic Justice
SAKHI for South Asian Women
SALAAM Theatre
Sister Song Women of Color Reproductive Health Collective
The Centre on Housing Rights and Evictions
The Lane-Leota Group
Third Wave Foundation
Third World Newsreel
US Human Rights Network
WITNESS
Women's Environment and Development Organization
World UP!



HUMAN RIGHTS NARRATIVES

Breakthrough has been actively documenting on video, stories of those impacted by unjust immigration practices as a direct result of the 1996 changes in immigration law. The stories highlight harsh detention and deportation policies especially a lack of due process through real life stories of incarcerated legal residents who have no access to a fair hearing. Many who face deportation are also mandatorily detained until they are finally deported. These video stories aim to reframe the immigration and detention debate to demonstrate the need for fair policies that respect human rights. They are widely disseminated through our network of partners and educators, mainstream online outlets such as YouTube, MySpace, Yahoo! as well as alternative media outlets.

AUDIENCE
Website:
20,000
unique visitors
monthly
REACHED



Susan Davies: Fighting for a Friend

Susan Davies of the Chatham Peace Initiative, a member of Families for Freedom and a supporter and friend of Ansar Mahmood, whose story garnered national attention, recounts his twisted journey of hope, dashed dreams and struggle in his adopted country. In 2000, Ansar had won a lottery for the coveted green card for the United States and the first step toward citizenship. He settled in Hudson, NY where he got a job at the local Domino's.

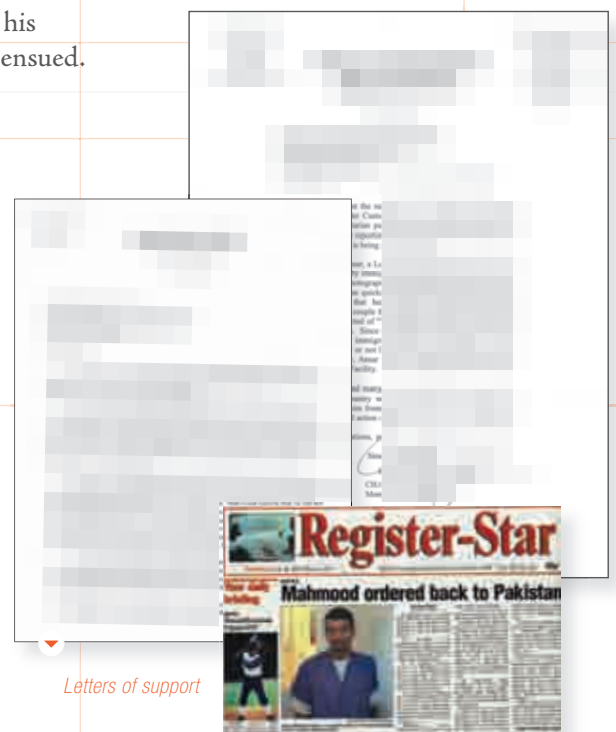
Ansar was sightseeing in October 2001 with a co-worker and decided to have a souvenir snapshot. Unfortunately, for him that spot for the photo was the Hudson Water Treatment Plant with the Catskill Mountains in the background. Employees of the plant alerted the police and his journey in the post 9/11 anti-terrorist world of legal rigidities ensued.

Ansar was immediately cleared of any connection to terrorism but was subsequently detained because he had co-signed a lease for a Pakistani couple who were in the country illegally. Federal officials charged Ansar with the felony offense of "harboring aliens" and on the advice of his court-appointed lawyer, Ansar pleaded guilty in federal court in January 2002, accepting a lenient sentence of probation and time served. But the revised 1996 immigration law eliminated discretion in a situation like Ansar's. His guilty plea subjected him to deportation.

Although Ansar had the support of seven Democratic Senators, coverage and editorials from the Washington Post, USA Today, NPR and CNN, and thousands of people from across the country, he was deported after 31 months in detention.



Susan and Ansar



Letters of support



Agatha Joseph: **Exposing Detention**

Agatha Joseph, a native of St. Lucia and an active member of Families for Freedom, immigrated to the United States in 1986, became a citizen and eventually brought her daughters to this country.

In 1997, her 16 year-old daughter, a legal resident was found with a marijuana joint and fined \$50 which she paid immediately. Upon her return to the U.S. after a vacation in the Caribbean several years later, she was arrested and sent to a detention center for the same marijuana violation.

As a result of the changes to immigration law in 1996, this minor crime committed years earlier was categorized as an “aggravated felony” and subjected to double punishment.

In this video Agatha describes the horrific conditions and harsh treatment that her daughter faced. She was transferred 7 times without prior notice in 3 years of detention. She speaks of one frightening day in which a fire broke out in an over crowded gymnasium with 200 people and one blocked exit.

Even Immigration and Customs and Enforcement (ICE) have determined that conditions are substandard. A 2006 report by the Inspector General of the Department of Homeland Security, found that in five facilities run by or contracted by ICE, the agency violated the government’s own guidelines on the treatment of immigrant detainees in jails and prisons.

Betsy DeWitt Acquista: **Tearing a Family Apart**

Betsy DeWitt, a U.S. citizen, fell in love with an Italian-American, a legal permanent resident, who had been living in the U.S. since he was nine. Betsy and Sal married and started a family. In 2002, Sal was arrested on marijuana charges, and their life spiraled out of control. The family assumed that Sal would do limited jail time, but nothing more. Little did they know that because of the 1996 immigration laws, being a permanent resident with an aggravated felony conviction means mandatory detention and deportation regardless of his individual circumstances.



Sal is currently in prison awaiting transfer into immigration detention, and will ultimately be deported to a country where he has no ties. Meanwhile, Betsy works tirelessly to shed light on an issue that is rarely talked about in her community. She is an active member of the organization Families for Freedom, campaigning for the Child Citizen Protection Act, a common sense law, which will give judges discretion to consider whether deportation is in the best interests of a U.S. citizen child before automatically deporting a parent.



Professor David Brotherton: **Deported to the D.R.**

David Brotherton, Professor of Sociology at John Jay College, CUNY, has done extensive research on the effects of deportation. In his interview with Breakthrough, he reveals how his work led him to the Dominican Republic to interview men that legally lived in the United States for 30 years, only to be detained and deported for minor crimes.

He tells of the hardships these men face in the Dominican Republic. They have been forced to return to a place where they have no ties and are subjected to the ridicule and shame of being a “deportee.” These men had their families, lives and dignity taken from them, all because of the unfairness of the current U.S. immigration system.

BREAKTHROUGH COMMITMENTS



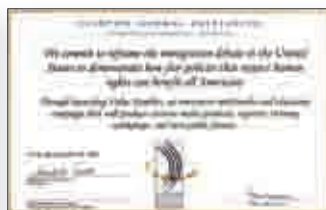
CLINTON GLOBAL INITIATIVE 2006

Breakthrough's work was recognized by the Clinton Global Initiative in 2006 for commitments to two of its issue tracks in global health and mitigation of religious and ethnic conflict. On September 20, 2006, Mallika Dutt was singled out with a presentation by President William J. Clinton during the event's opening plenary.

CGI, a non-partisan catalyst for action, brings together a community of global leaders and intellectuals to formulate and apply solutions to the challenges that the world faces today. The challenges that receive particular attention include energy and climate change, global health, poverty alleviation, and the mitigation of religious and ethnic conflicts.



President William J. Clinton with Mallika Dutt



This is a very very big issue for our country and indeed the entire world.

-President Clinton on the immigration debate during CGI presentation



Mallika Dutt with Salman Ahmad at CGI

INDIA

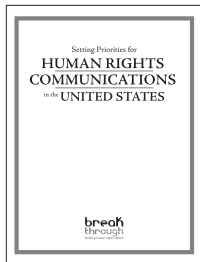
Commitment: *To reduce the twin pandemic public health issues of HIV/AIDS and violence against women. Breakthrough will increase knowledge about women and HIV/AIDS and transform attitudes and behavior through training of trainers and education programs with a new three-year multi-media campaign and education initiative to be launched in February 2007.*

USA

Commitment: *To reframe the immigration debate to demonstrate how fair policies that respect human rights can benefit all Americans. Breakthrough will launch an innovative multi-media and education campaign called Value Families in September 2006, to lessen fear and hostility towards immigrants and create public dialogue that leads to fair immigration policies.*



Setting Priorities for Human Rights Communications in the U.S.



Breakthrough convened a daylong meeting on June 28, 2006 to address communications strategies on human rights in the United States. Approximately 40 people and organizations, representing human rights

activists, funders and communication professionals, attended to address the following two objectives:

- To develop a communications process to “mainstream” the core idea that the U.S. should be accountable to human rights standards domestically.
- To identify priority steps to be taken and critical needs that must be met to strengthen the capacity of human rights organizations to use communications strategies effectively.

Advocacy Partnership

Breakthrough and the Detention Watch Network (DWN) collaborated in the summer of 2006 on a Press Conference to promote awareness on the current state of detention in the U.S. when Congress convened for its Fall season. In collaboration with other primary DWN members, such as CAIR, Rights Working Group, Hate Free Zone, and Families for Freedom, Breakthrough took the lead in press outreach and filming the testimonies and discussion that followed. Many mainstream and alternative media outlets covered the press conference.

Workshops and Presentations

Breakthrough has made major in-roads into schools and organizations, resulting in many ongoing partnerships with institutions and with community groups around human rights in the U.S. with a focus on immigrant rights and detentions and deportations. Institutions that we have conducted trainings in include:

- Somers High School, Westchester County, NY
- Urban Assembly Media High School, NYC
- Latin American Integration Center
- New York Immigration Coalition
- Cornell University – Prison Activist Coalition, the Immigrant Rights Coalition, Latino Living Center
- Global Youth Action Network

In addition, Breakthrough co-sponsored and participated in a number of events in 2006

including The World Policy Institute's *Ask Me No Questions: Security and Immigrant Families Post- 9/11*; Center for Women's Global Leadership's *Claiming Our Rights, Defending Our Future: 16 Years of 16 Days of Activism*; The Culture Project's *Speak Truth to Power: Voices from Beyond the Dark*; and presented at Detention Watch Network's Annual Conference's session titled *Social Media & Emerging Technologies: Innovative Tools for Social Change*.



BREAKTHROUGH IMPACT

RECOGNITION



Scenes from the video shoot of Maati

Breakthrough's intersectional approach to education and advocacy was highlighted by the Center for Women's Global Leadership report *Strengthening Resistance*, which cited the success of the *What Kind of Man Are You?* campaign.

During its relatively short life span, Breakthrough, an India - and U.S. - based international human rights organization, had already demonstrated an ability to translate complex human rights issues into popular media-based message formats that had captured the attention and imagination of millions of people across South Asia and beyond.

-Strengthening Resistance, Center for Women's Global Leadership

Special Mention



The video for *Mann Ke Manjeere* was chosen by a select team of 20 San Francisco area women filmmakers at LUNAFEST, a film festival that showcases

dynamic films by and for women in the 06/07 season. The video was shown to an audience of about 10,000 people and received rave reviews.

Special mention was made of Breakthrough's innovative use of media to address issues such as domestic violence as a successful strategy in the 2006 study on all forms of violence on women commissioned by **UN Secretary-General Kofi Annan** for the 61st session of the General Assembly on Advancement of Women.



Fun Fact

Breakthrough's animation, *America Rocks!*, (part of the *Value Families* animation series) made its television

debut in 2006 on the Independent Film Channel's clever show *Media Shorts Uploaded*. The series showcases the best and most popular short films and filmmakers on the web.



IFC is the first channel entirely dedicated to presenting independent film, unedited and commercially uninterrupted 24 hours a day.



America Rocks!

Multimedia & Dissemination

Through our many media products, Breakthrough reached millions people across India and the U.S. In addition to direct outreach, Breakthrough relied on a network of partnerships with national and community organizations to broaden its outreach.

Breakthrough's educational materials totaling 34,000 copies, including curriculum, music video and animations were directly distributed to schools, colleges, NGOs and other relevant institutions. In turn, this network has used Breakthrough materials in their own work in the field thus reaching thousands more.

The online distribution of Breakthrough media products were in full swing in 2006 and included sites such as Google, Yahoo, YouTube, Myspace, Daily Motion, amongst others.

.....The *Values Families* animation series has reached over 7,500 audiences on these sites.

.....The *Why Can't America Have Human Rights?* Forum including Breakthrough's original music video has been popular with over 7,200 views.

www.breakthrough.tv

CELEBRATING HUMAN RIGHTS **A BENEFIT FOR BREAKTHROUGH**



Where, after all, do universal human rights begin?

- Eleanor Roosevelt

Breakthrough hosted its annual gala at the Puck Building, Friday November 10, 2006. The event raised over \$350,000 to support Breakthrough's cutting-edge programs in the United States and India.

This includes Breakthrough's recent campaign *Value Families* on immigration and *Is This Justice?* which addresses the stigma and discrimination faced by HIV positive women in India.

More than 300 guests attended the gala, including legendary soul and funk star Asha Puthli, and the

anchor of PBS's *Wide Angle*, Daljit Dhaliwal. Actress Pooja Kumar served as MC of the evening, hosting keynote speaker John Sykes, President of Network Development at MTV Networks. The live auction was conducted by Sandhya Jain Patel of Christie's, and well-known comedian, Dean Obeidallah, performed a stand-up routine. The evening's program concluded with a dance performance by the winner of this year's Bhangra Blowout, Columbia University. Breakthrough is indebted to the wonderful friends and supporters who came out to celebrate human rights.

► **A** Keynote Speaker John Sykes **B** Sunil Munshani, Jaswant Lalwani, Madhav Dhar **C** Columbia University Bhangra team **D** Mallika Dutt and John Sykes **E** Diane Scanlon, Josef Asteizna, Bajjayant "Jay" Panda, Camille Massey **F** Dean Obeidallah **G** Daljit Dhaliwal, Patricia Dhar, Mallika Dutt **H** Sandhya Jain Patel, Pooja Kumar, Mallika Dutt

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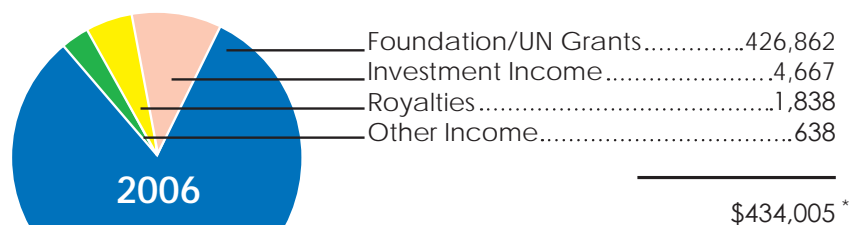
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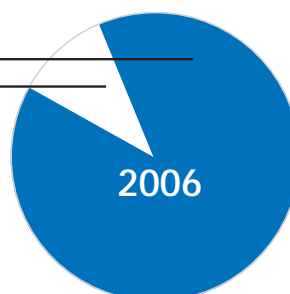
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Revenue



Expenses

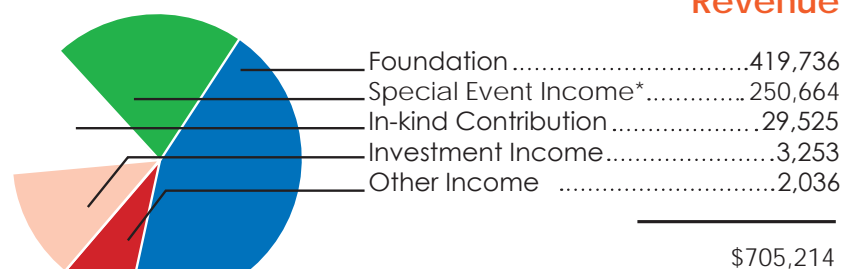
369,556	Program
54,083	Administrative
<hr/>	
\$423,639	



*Does not include \$38,000 in pro-bono services.
All figures in US dollars.

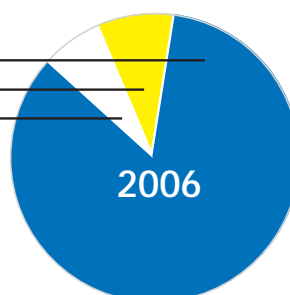
USA

Revenue



Expenses

497,683	Program
91,821	Administrative
54,483	Fundraising
<hr/>	
\$643,987	



*Net income from benefit gala 2006.

break through

building human rights culture

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